

Integrated **Brand** Marketing

Marketverse - October 2025



Beyond Performance

Brand when done right,
offers several **benefits**





Why build our brand?

Just **5% of Sellers** are
'in-market' for shipping
software at any time.



Building an Integrated Brand Marketing Playbook

The strategy of aligning and coordinating all marketing communication tools, channels, and messages to deliver consistent brand and relevant messaging across the customer journey



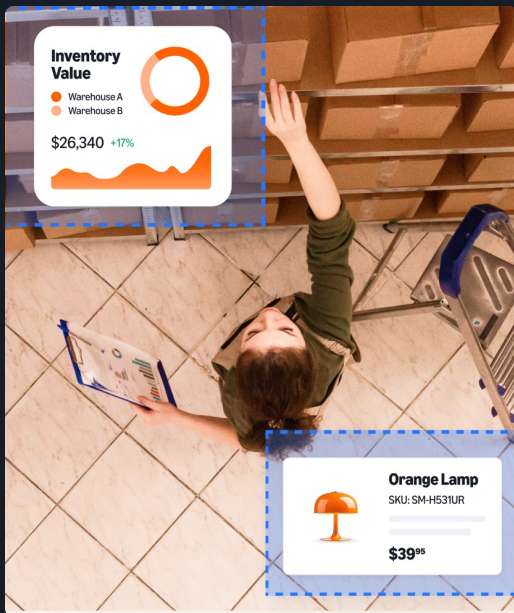
Brand Library

Ensures all communications reflect a unified voice and visual identity.

Builds stronger brand recognition and trust.



Brand Design System





Improved **Customer** Experience

A seamless experience across journey and channels enhances engagement.

Reduces confusion and reinforces brand value.



Discovery

See everything we released in Spring 2025. Learn more

veeqo
an amazon company

Product Integrations Pricing Resources What's new

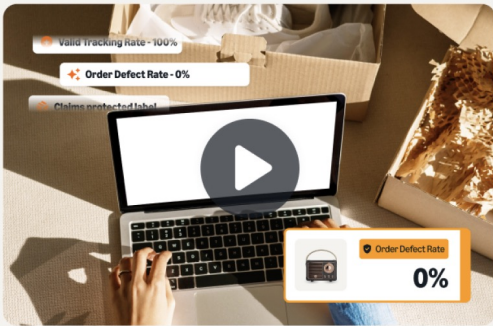
US Log in Get started for FREE

Ship your way

Amazon's FREE shipping software offering 5% back on all eligible shipments.

Start Shipping Book a demo

Join over 50,000+ who are saving on shipping



Trusted by over 50,000 brands around the world

BARK: MOMENT OLPO Chewsdays purple SOM SLEEP ember Zesty party Ruggable

 **5% back in Credits when you ship with Veeqo**
Ship packages, get rewarded. T&Cs apply

Claim your offer



Engagement

See everything we released in 2024. Learn more



Product ▾

Integrations ▾

Pricing

Resources ▾

What's new ▾

US ▾

Log in

Get started for FREE

Shipping



Shipping Rates

Access pre-negotiated rates from major carriers



Veeqo Credits

Earn up to 5% back on your shipments



Order Management

Multi-channel order management made simple

Inventory



Inventory Management

Automatically update inventory levels across your stores



Paper and Digital Picking

Improve your team's picking accuracy



Purchasing

Generate purchase orders, book in stock and manage your suppliers

Analytics & Reporting



Profit Analyzer

Free profit analytics for your ecommerce stores



Demand Forecasting

Forecast upcoming demand based on historical sales performance



Other Reporting

Inventory, shipping, sales and more - all the reports you need

Want to see Veeqo in action?

Book a demo with one of our account managers.

Book a demo



Veeqo X Amazon

Learn more about Veeqo and Amazon

Account Protection

Find out how Veeqo can protect your OTDR, VTR and delivery rate claims

Amazon MCF

Amazon Multi-Channel Fulfillment

Amazon Shipping

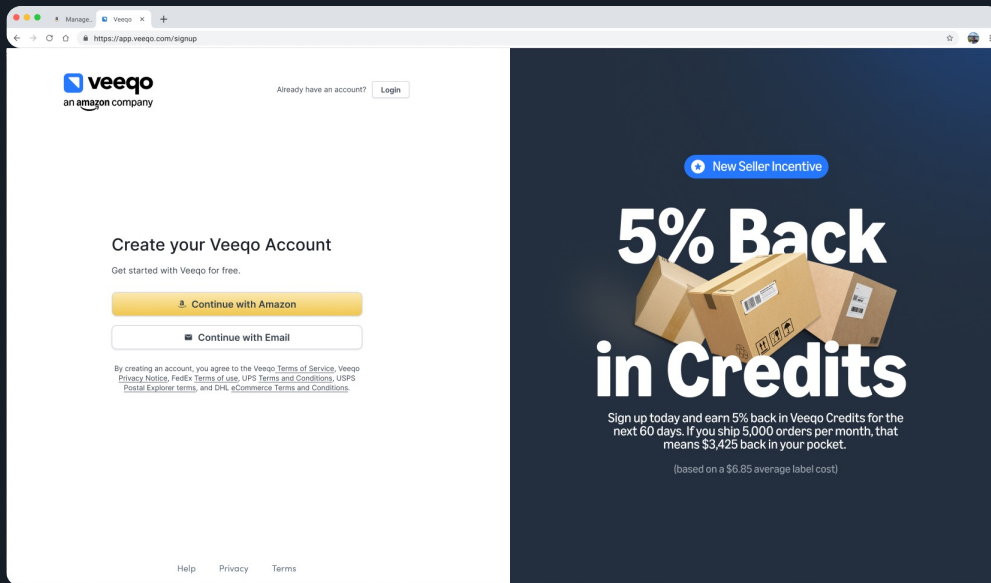
Delivery made easy with Amazon Shipping

Amazon Accelerate

Our latest announcement from Amazon's largest seller event



Conversion





Funnel Journey Optimized

Veeqo

Powerful Inventory Management tools at your fingertips

Join for FREE



Inventory levels

July Leads
Sales: 100
Profit: 50

Sales Insights

- Order rate
- Cart Abandon
- Repeat Purchase Rate
- Product Return Rate
- Margin per unit

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Veeqo | an amazon company

Maximise margins with Veeqo's Profit Analyzer

Start shipping



Yesterday's forecast
Sales: £5,240.23 +5%

Today's forecast
Sales: £6,332.64 +15%

Tomorrow's forecast
Sales: £7,465.32 +11%

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Veeqo

Grow your Shopify store with Veeqo!

Start shipping



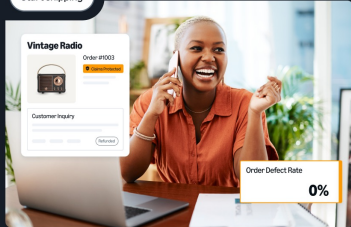
Shopify Sales Report
£26,340 +0%

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Veeqo

Secure Amazon Account Health with Veeqo

Start shipping



Vintage Radio
Order #1003
Status: Shipped

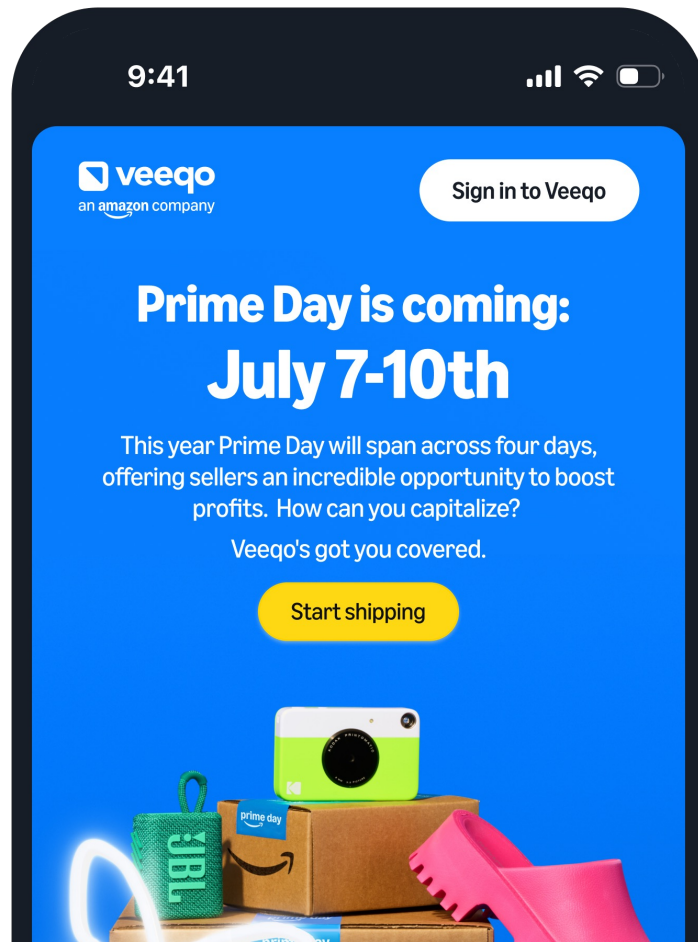
Customer Inquiry
Status: Pending

Order Defect Rate
0%

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Better Campaign Performance

- Synergy from combining multiple channels increases reach and effectiveness.
- Coordinated efforts lead to stronger conversion rates and ROI.





Increased Marketing **Efficiency**

- Reduces duplication of efforts and costs across departments and platforms
- Maximizes the impact of each marketing dollar spent



Stronger Internal Collaboration

- Encourages teamwork across marketing, sales, design, PR, and other departments
- Promotes alignment with overall business goals





Delivering **Business Results** Across the Funnel





Integrated Brand Marketing

A consistent and memorable brand presence can stand out in a crowded marketplace.

Helps build long-term customer loyalty