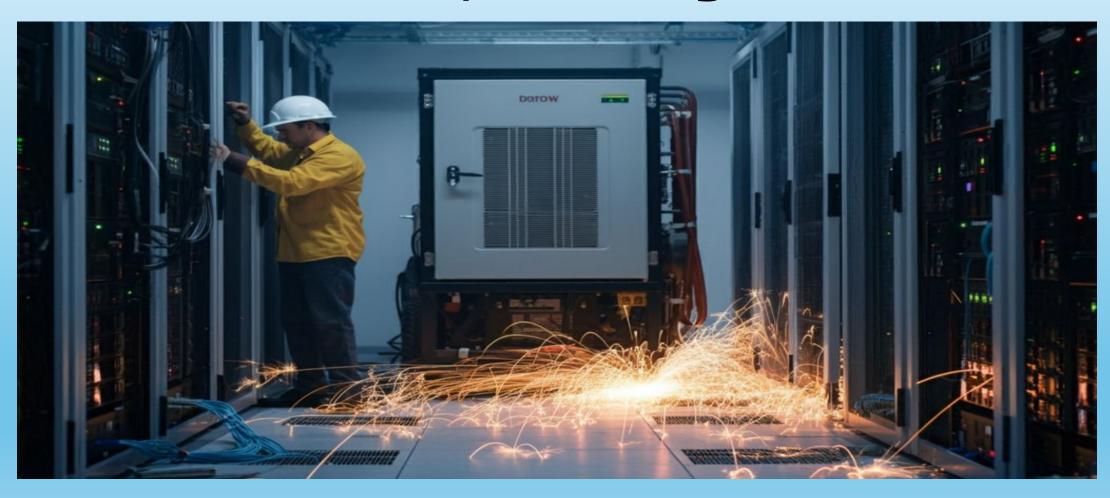
Tech Leadership that Builds Resilience, Trust, and Innovation

Rob Zelinka | Central IT & Security Leaders Forum 2025| September 30

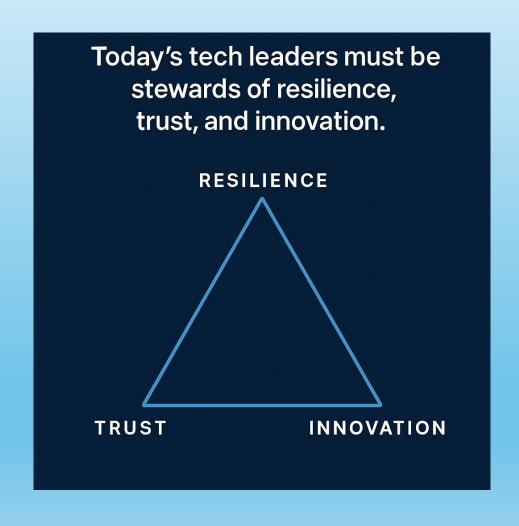
"This wasn't just a technology challenge. It was a leadership challenge."



The Leadership Mandate Has Changed

Old Paradigm	New Paradigm
Operator	Orchestrator
Defense	Offense
Siloed	Systemic
Control	Trust

The New Mandate for Tech Leadership



Trust is the Currency of Leadership

- Build trust through transparency
- Ethical use of Al/data/ Systems
- Secure, reliable systems

"People won't follow your strategy unless they trust your character."



Resilience is the New ROI

- Operate through disruption
- Invest in recovery, redundancy
- Prioritize adaptability over perfection

"Resilience isn't built in the easy times—it's revealed in the hard ones."



Innovation Requires Psychological Safety

- Encourage experimentation
- Reward learning, not just outcomes
- Lead with vulnerability

"You can't have innovation without permission to be wrong."



Real-World Leadership Examples

- CIO who led through a breach with radical transparency
- CTO who empowered engineers to prototype freely
- •CISO who built resilience through cross-functional drills

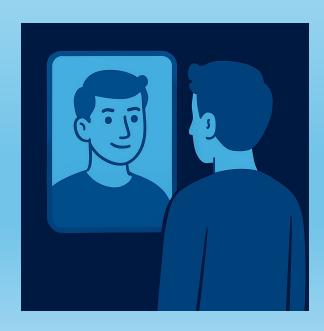






What This Means for You

- •Where do you stand on trust, resilience, innovation?
- How are you preparing your teams to lead beyond the technology?



Your Leadership Legacy

"The legacy we leave isn't the technology we build... it's the trust we earn, the people we empower, and the future we inspire."

Call to Action:

- Lead with empathy
- Build with purpose
- Inspire through service



Thank You / Q&A

Thank you for your time and leadership

- Let's continue the conversation
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