

# Pumpkin Spice

&

# Cyber Advice

Communicating security principles  
with relevance in your organization



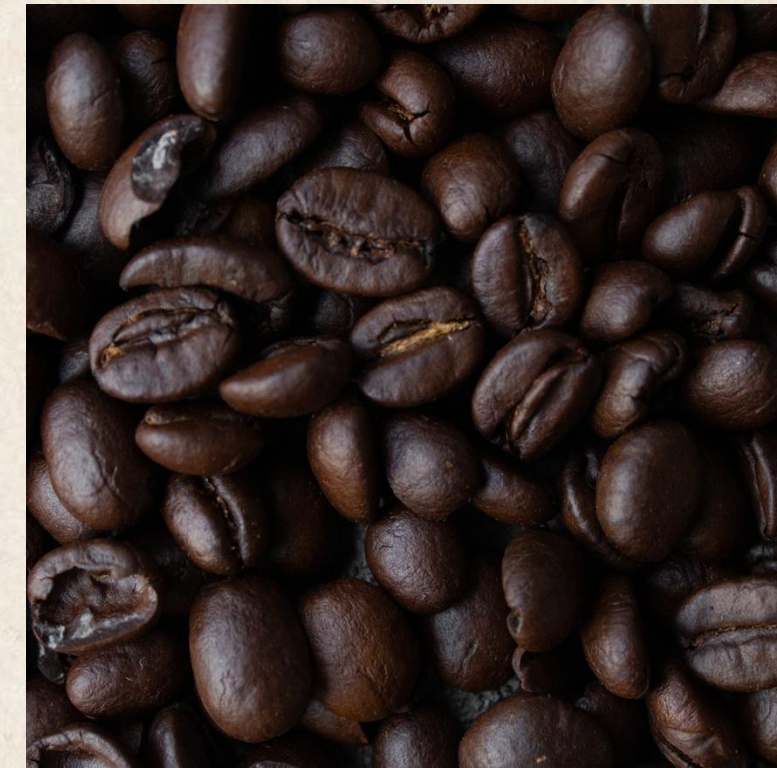
# Avoid getting roasted



**Strong  
Passwords**



**Phishing  
and QR Codes**



**Safe  
Searching**

# The Bad Actor Menu



**Social  
Engineering**



**SEO  
Attacks**



**Credential  
Stuffing**



**Zero-Day**

# Brewing Up Secure Habits

**Never store  
passwords or credit  
cards in your browser**

**Use decoy answers  
for security  
questions**

**Use a password  
manager, consider  
identity theft  
protection, and  
freeze credit reports**

**Always have a  
separate credit card  
for online purchases**





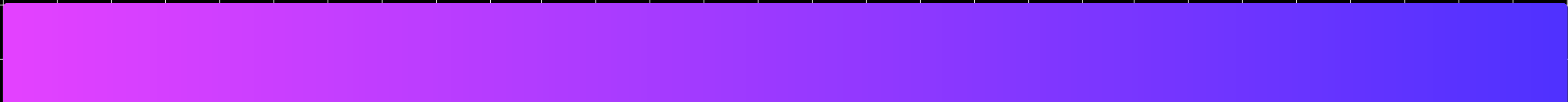
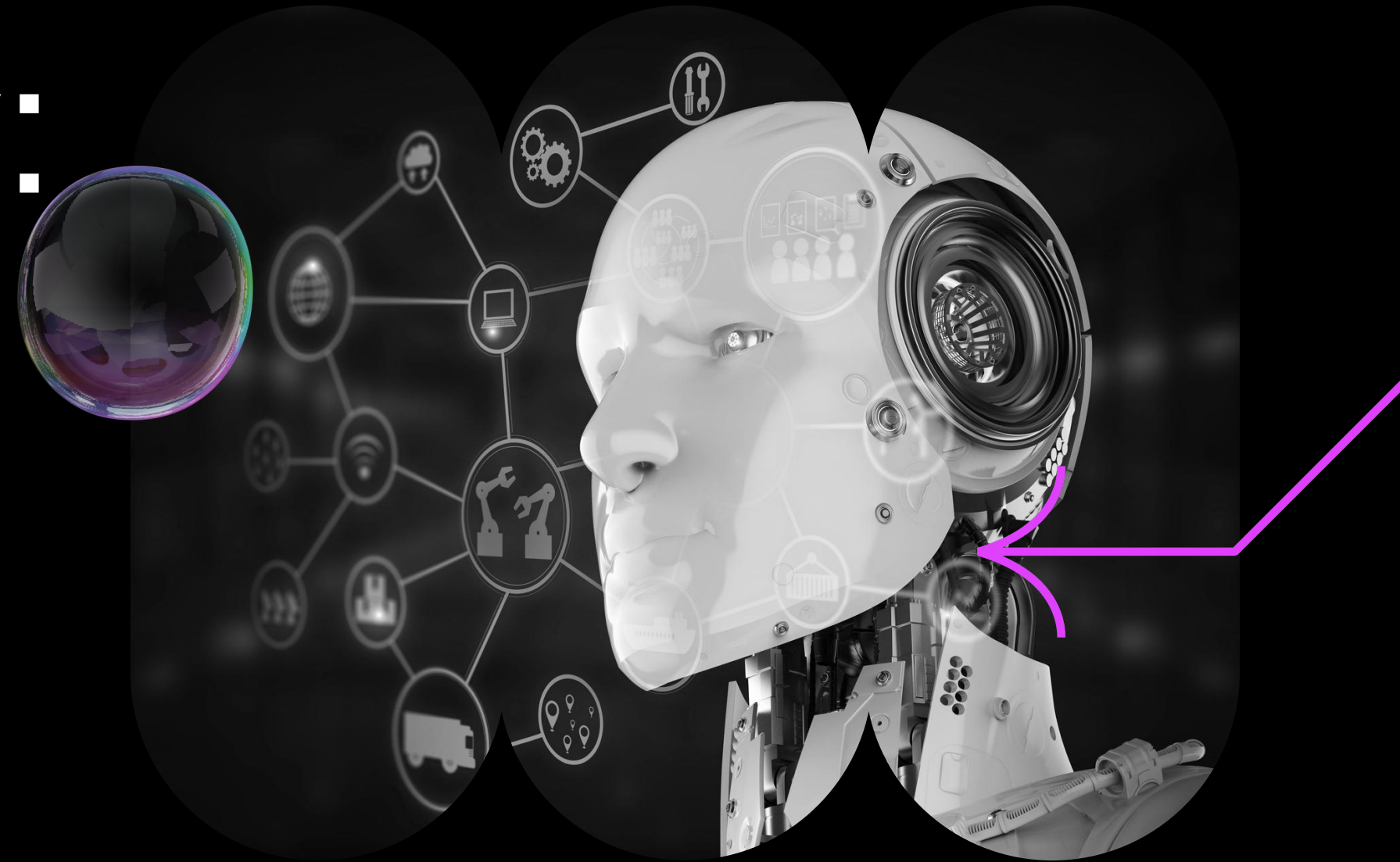
# Protect & Perfect: Security Tips You'll Never Forget

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ARE YOU  
AFRAID OF THE  
DARK  
WEB?



# Brainy and Zany: Making Sure AI Ain't Shady



**Swipe Right,  
Sleep Tight:  
Cyber Safety for  
Day and Night**







# Witty and Pretty:



Security Advice  
that isn't Sh!+++y

# Discussion

- *What's important to your org?*
- *Share examples of what has/hasn't worked for you?*
- *Create a catchy title for a brown bag, coffee talk, or lunch & learn*

# Thanks a Latte!



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